



AUTOMOBILE PAGE



TIMELY HINTS TO CAR OWNERS—EXPERT ADVICE FOR BETTER SUMMER SERVICE GIVEN BY COOPERS

"With the approach of the summer season and the wider use of cars in touring, a few hints to owners as to the care of their automobiles will be timely," says Mr. Hugh Cooper, of the Cooper Motor company, local Studebaker dealer.

"While it is a good plan to have one's car gone over thoroughly by competent mechanics, there are certain points that every owner can look after himself.

"The radiator has to be filled oftener because water evaporates more quickly in hot weather. At intervals it should be flushed out.

"Be sure your fan belt is properly adjusted.

"In order to assure proper cooling of the motor during the hot months, the spark lever should be kept in an advanced position.

"Parts such as springs, shackles, wheel bearings, steering connections and universal joints should be oiled more frequently to save wear and insure smoother operation.

"Use a heavier grade of lubricating oil in the motor, transmission and differential. The oil should be drained from the motor at intervals not to exceed every 1,000 miles.

"The carburetor should be adjusted for summer driving so that the mixture will be leaner than in cold weather. Only an expert, however, should look after this.

"Brakes should be carefully inspected to make sure that they are in good condition for they are put to greater use on city streets

and country roads alike during the summer.

"The owner should remember that tires expand more in hot weather and, therefore, the pressure should be taken by gauge about once a week, particularly if tires have been in use for any length of time.

"Before starting on a long tour the tool equipment should be checked up and any tools that have been lost replaced.

"The instruction book is the car's best friend, and no owner should be without it. It should follow the suggestions it gives regarding the car, remembering that everything in the book is placed there in order that he may get the most efficient service from his car.

After three hours of hard, steady running a locomotive is gone over carefully. Yet there are automobiles whose owners expect their cars to run month in and month out without attention.

"When in doubt, make use of service stations. Instruction books are explicit, and yet there is certain work on a car which the novice is not capable of performing and which, therefore, requires the attention of experts. An owner should not tinker with what he doesn't understand.

"In general, an inventory should be taken of the car before starting on a trip. Inspection should be made to determine that there is sufficient water in the radiator, oil in the motor and oil and grease in other parts specified in the instruction book. Serious results can follow lack of sufficient oil and water."

ONE DAY MOTOR TRIPS TO TAKE FROM THE CITY

Suggested By Koshate Tours.

Last Sunday we described the longest one-day motor trip to be taken from Albuquerque, the trip to Acoma. Today we present one of the shortest—a tour of discovery to Isleta and Tome. The road to Acoma is marked by surprising but perfectly obvious features; in Isleta you must seek the interest.

Many have "been to" Isleta, but few have visited it. There is more to the pueblo than the plaza, the church and a well-traveled street of two. If you care for human interest and the picturesque, you can find a plenty. With permission, visit the priests' garden, a spot so like Spain or southern France you can scarcely realize you are in the United States. To begin with, you pull a bell rope outside a heavy gate, just as they do in Europe, and then you enter a court filled with flowers, fruit trees, vines, arbors, a fountain and birds—chickens, peafowl, pigeons and pheasants.

A soft-voiced caretaker shows you around and will even admit you to the church through the sacristy, whose walls are four or five feet thick. Much restoration has, of course, been done on the church, but you can still see old beams, a bit of old carving and several old paintings. Don't forget the story of Padre Padilla who lies buried below the altar. There are many versions of it. One was told with much adornment in Scribner's magazine last autumn. Of course, it is only courtesy to reward the caretaker for her trouble in showing you about.

Outside, note the church yard. It is neatly kept now, only a few years ago, however, you could pick up numberless human bones, for this plot has been used as a burial ground for fully 250 years.

Ramble through the streets, especially the back streets, and you will find fascinating examples of decorative architecture. You are welcome in the homes where you will be shown the family treasures. If so inclined you can buy pottery, baskets and jewelry. Occasionally, too, you can pick up a rare old "santo." The most beautiful Navajo necklace in New Mexico belongs to an Isleta woman, who is a maker of fireplaces. The fireplace in her own home, with its wind-wing, its perfect draft and its broken outline, is a marvel of beauty.

Altogether, the Isletans are hospitable and friendly. They will joke with you and tell you wondrous stories. But they are not averse to accepting gifts.

At present the better road to Isleta is on the east side of the river. To reach Tome, you re-cross the bridge and follow the same road south. All along the valley are adobe homes and settlements. If you care to take the time you may pick up bits of old furniture, dishes and even silver in some of them.

At the roadside church a mile or so this side of Los Lunas you turn to the left and keep on going until you come to Tome lying to your right in a cotton wood grove. You come upon it before you are aware. It is quiet, cool and thoroughly typical of the land of manana. Its church is its main object of interest; it possesses some really excellent engravings of the stations of the cross, and in a side chapel some remarkable images.

Tome is built on the site of an ancient Indian pueblo, every trace of which is now gone. After its settlement by the Spaniards it was a center of wealth and activity. It has been repeatedly attacked by hostile Indians. Naturally, it was the scene of many wild west deeds. If you are fortunate, you may fall in with some old-timer who will tell you tales of the past.

Altogether this is an easy trip, one on which you can lazily drift along. We recommend taking a picnic lunch, and if you choose, after visiting Tome, crossing the river to Belen, where you can get an excellent supper. From Belen you can follow the National Old Trails highway into Los Lunas and thence into Albuquerque. You may take all day for this trip, or you may take the afternoon. The chances are, however, that once you begin prowling about old nooks and corners you will realize the advisability of taking the longer time.

A man is generally at his heartiest at his fortieth year.

THE DODGE BROTHERS BUILD NEW COUPE FOR BUSINESS MEN

Behind the simple phraseology of an announcement which Dodge Brothers, Detroit automobile manufacturers, are publishing today in every important city and town in America, lies the story of a new achievement in automobile development. "Dodge Brothers announce a business coupe; conservative changes in the body design of all other types," the advertisement reads.

The business coupe is the first all-steel closed car ever marketed. In this respect it takes a new and distinct place in automotive history, for it involves an entirely unique principle of coupe body construction. The steel body not only practically eliminates the problem of limited production, due to the tedious and costly individual workmanship required on wood bodies, but also enables the manufacturer to give the coupe the same lustrous baked enamel finish which has already contributed so much to the reputation of Dodge Brothers' open cars. This process in itself will also facilitate quantity production, as an enormous amount of time was consumed heretofore in applying the numerous coats of paint required on wood.

Naturally, these are important factors in the determination of the selling price, resulting in economies which Dodge Brothers are passing directly to the purchaser. "Wood is practically eliminated from the construction of this car," said J. Korber and company, local dealers. "Even the framework and panels are of steel, and the natural result is a lighter, quieter and more durable car. Steel prolongs life and reduces possibility of squeaks and rattles."

"The business men of America have been expecting such a coupe and Dodge Brothers have given it to them."

"It is really a coupe at a roadster price. While it is easily attractive enough for any use, it is particularly designed for the business man—who needs the comfort and protection of a closed car in his work, but who can easily get along without a few of the luxuries which, in the past, have made the

closed car so expensive. The business coupe is built inside and out to withstand the wear and tear of every-day use—and yet it retains the same lightness and beauty of line which everyone is accustomed to look for in Dodge Brothers' closed cars. It lacks only what I might term the depreciation liability of the more expensive coupe. It is upholstered in genuine leather, has a wide, comfortable straight seat, is equipped with cord tires, heater, dome light, windshield cleaner, and adjustments for raising and lowering windows. The doors are unusually wide and are fitted with new easy closing Yale

locks. There is more than the usual amount of leg room and convenient and spacious luggage compartments are provided. Doctors, real estate men and salesmen of all kinds will find it just the car they need. We already have good indications of a tremendous demand.

"The change of design in the other Dodge Brothers cars indicates that while Dodge Brothers have always adhered closely to the practical they are also progressively and abreast of the time. It is Dodge Brothers policy to make improvements year after year and month after month and this is simply another step forward."

Buy Now—Don't Wait

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And remember—the lowest first cost, the lowest upkeep and the highest resale value of any motor car ever built.

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STANDARD BATTERY MANUFACTURERS SEND OUT A WARNING

The fact that the entire electrical equipment of an automobile may not be made in one factory does not mean that the manufacturers of the various parts have not co-operated, to the end that the whole functions most efficiently as a unit. Quite to the contrary, makers of the generator, starting motor, dash equipment and storage battery on a single car, are equipped to work together for the most satisfactory operation of the car itself—then parts must co-ordinate properly.

This point at once suggests another fact that the substitution of other than the original manufacturers' parts in the repair of any of these units is almost certain to impair its efficiency. That is particularly true in the case of the storage battery, where it seems to be a common practice for some battery repair men to "rebuild" an old battery with a few new parts, and sell it again as a "repaired" standard make, "with a lot of life left in it" at a price way out of reason for the service it will render.

"Such imposition by unscrupulous battery men," says H. S. Gardner, sales manager of the Willard Storage Battery company, Cleveland, "is the thing that all manufacturers of standard storage batteries are anxious to bring to the attention of car drivers. There would be no occasion for the original owner of such a battery to dispose of it, if it could have been economically repaired. It certainly cannot be made an economical purchase for anyone else after having been once worn out and discarded as worthless."

A TEST FOR WHEEL ALIGNMENT

To test the wheel alignment of the front wheels, jack up both wheels an equal distance from the ground and spin them. While they are revolving draw a line on the center of the tread of the tire with a piece of chalk. Measure the distance from the line on one tire to the corresponding line on the other tire at the height of the hub, in front and behind the front axle.

Never drive on a retarded spark.

Why More Hupmobiles Are Being Sold

Hupmobile sales continue to mount higher and higher.

People today are looking at motor cars from the standpoint of investment value—and that is the reason new thousands are coming to the Hupmobile.

They buy the Hupmobile because they know what it gives its owners in extraordinary soundness and reliability in notable economy, in service, and in long life.

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If You Use Tires You Know This—

The cord or fabric in a tire can deliver miles only so long as a rubber tread protects it.

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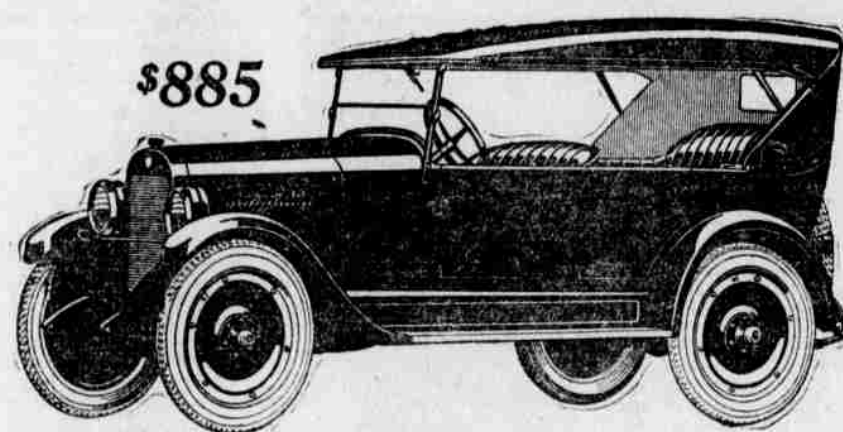
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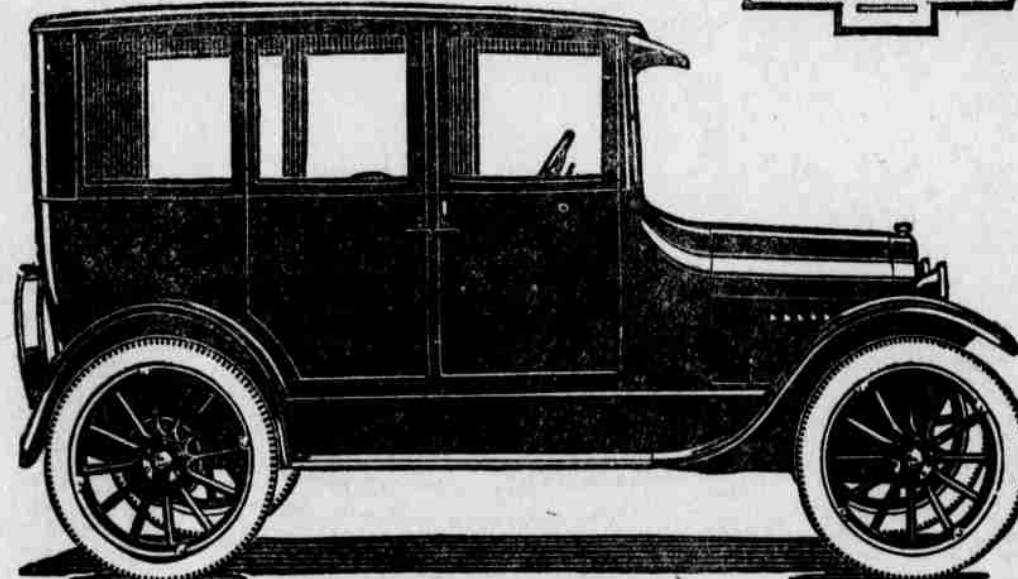
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Your Family's Private Car

This beautiful, four-door sedan offers the privacy and luxury of a limousine at less than the cost of most open cars.

All that has kept the majority of motorists from owning closed cars has been the high prices heretofore charged for this type of automobile. The closed car defies snow, rain and cold, yet is cool and clean in summer. At all times it has more style and quality than an open car. It is the ideal family car.

No matter what priced car you own or are considering, it will pay you to inspect this pace-maker in values.

THE COOPER MOTOR COMPANY

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519 West Central Avenue

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